



May 2010

Dear Fellow Investors and Friends:

Several months ago [I wrote to you](#) that America's CPAs have been concerned for a number of years about the financial literacy of our fellow citizens and have been working diligently on a number of fronts to help people better understand and deal with financial matters. The [American Institute of Certified Public Accountants](#) (AICPA), of which I am privileged to be a member, has now provided another excellent resource to the public.

The new [360 Degrees of Financial Literacy](#) website is designed to help us manage our personal finances throughout our lives. Content on the free site is organized by 10 life stages, such as Employed and Parents & Children and 13 key topics, including Credit & Debit and Home Ownership, to help you easily identify the most useful resources for your specific financial situation. You can also create a profile to receive article and tool recommendations for where you are in life.

The new site also features [RSS feeds](#) and an enhanced [Ask the Money Doctor](#) section staffed by CPAs who are also personal financial specialists. The free site is void of all marketing and advertising.

I personally believe that this is a very valuable resource for all of us and wanted to make it available to you. I trust you'll find it helpful.

As you consider these topics, please give some thought to how ADF might fit into your planning.

Thank you for your ongoing partnership with this ministry. It looks like fiscal 2010 (ends 6/30/10) will be a very good year. Many dynamic churches have been helped and we continue to experience strong financial performance. We are very grateful to the Lord.

Please let me know if you have [questions, comments, or prayer requests](#). They are always welcome.

Sincerely,

Lawrence L. McCooey, CPA, PFS  
President

P.S. You can check current ADF rates [here](#).